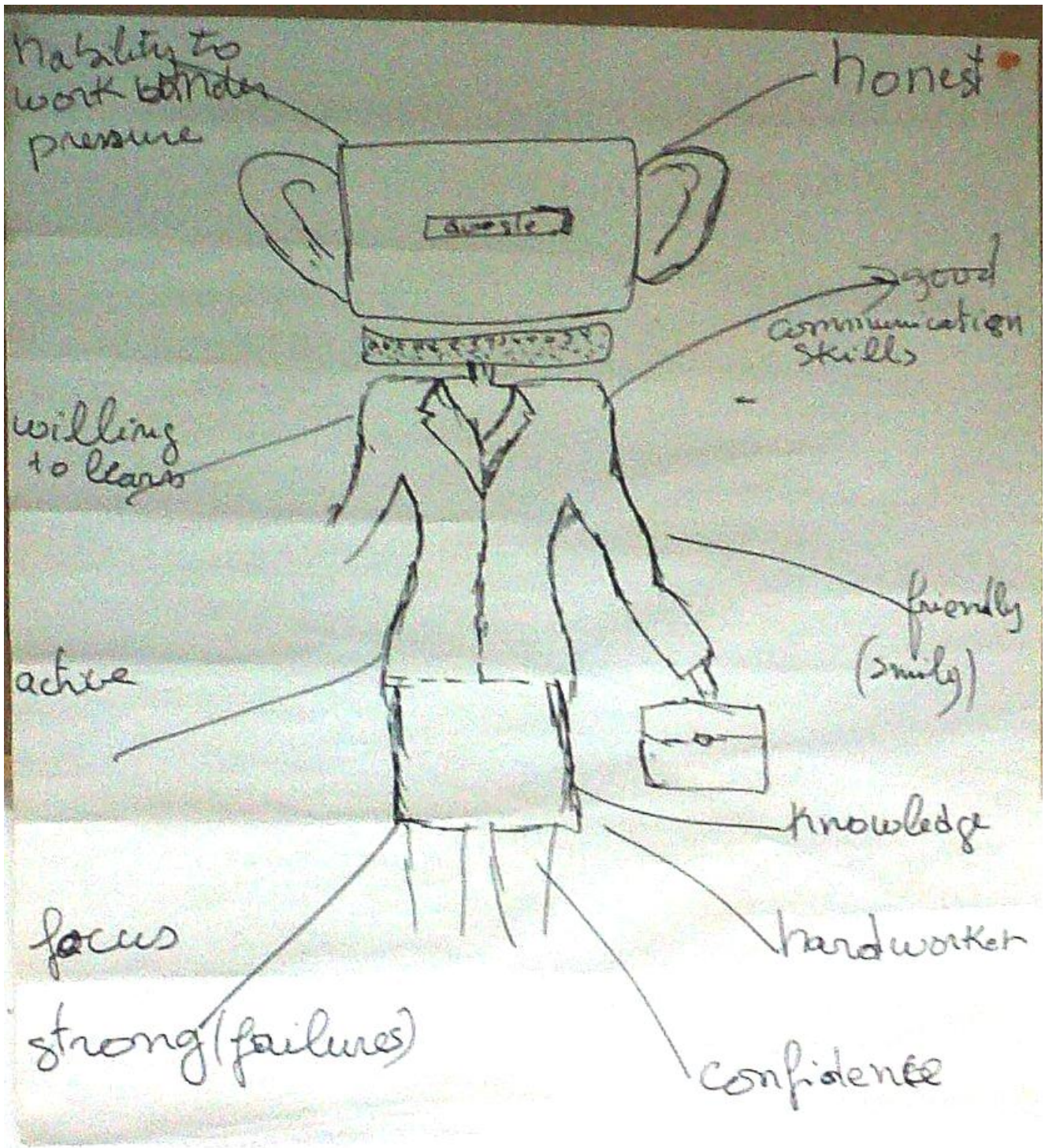
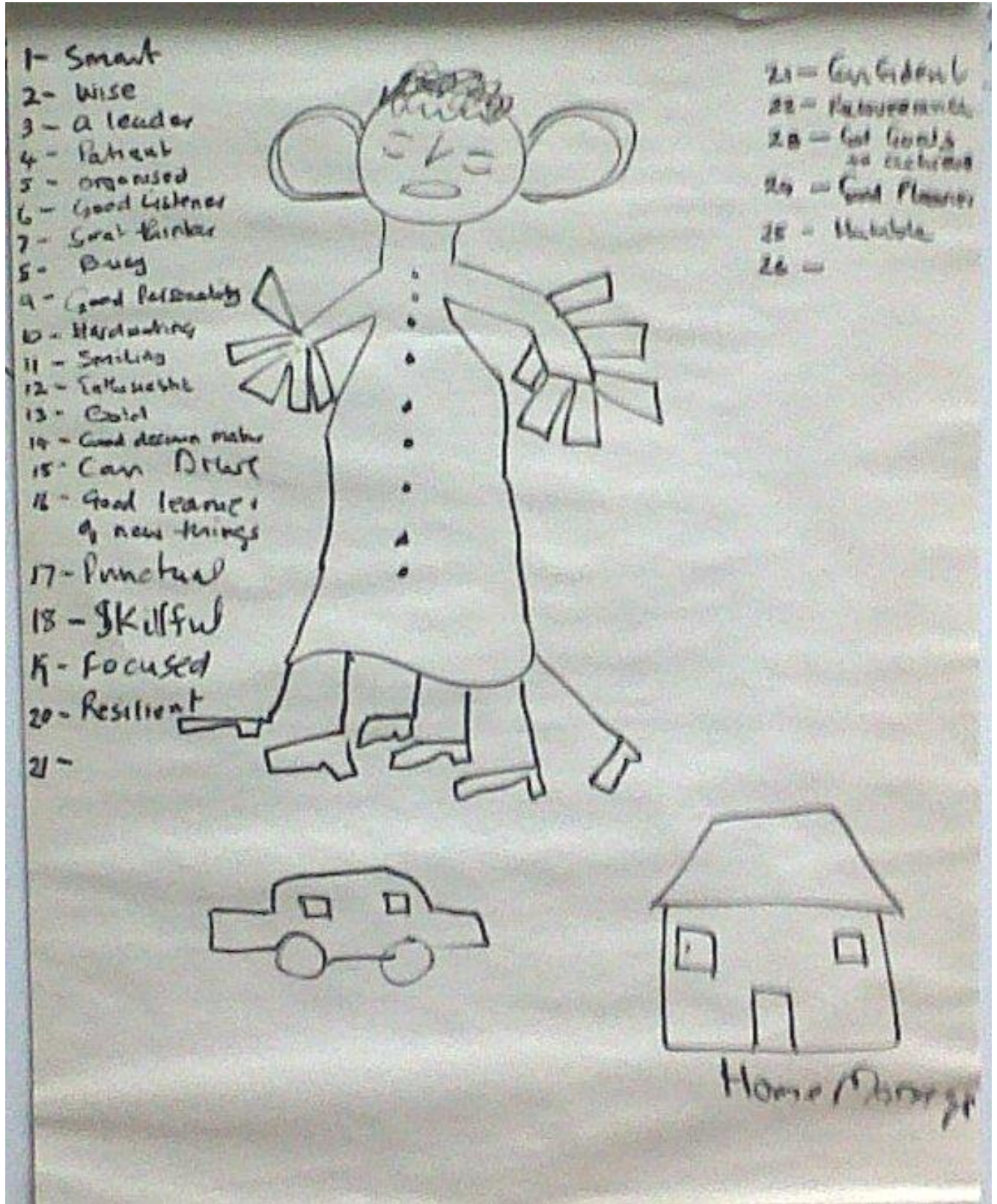
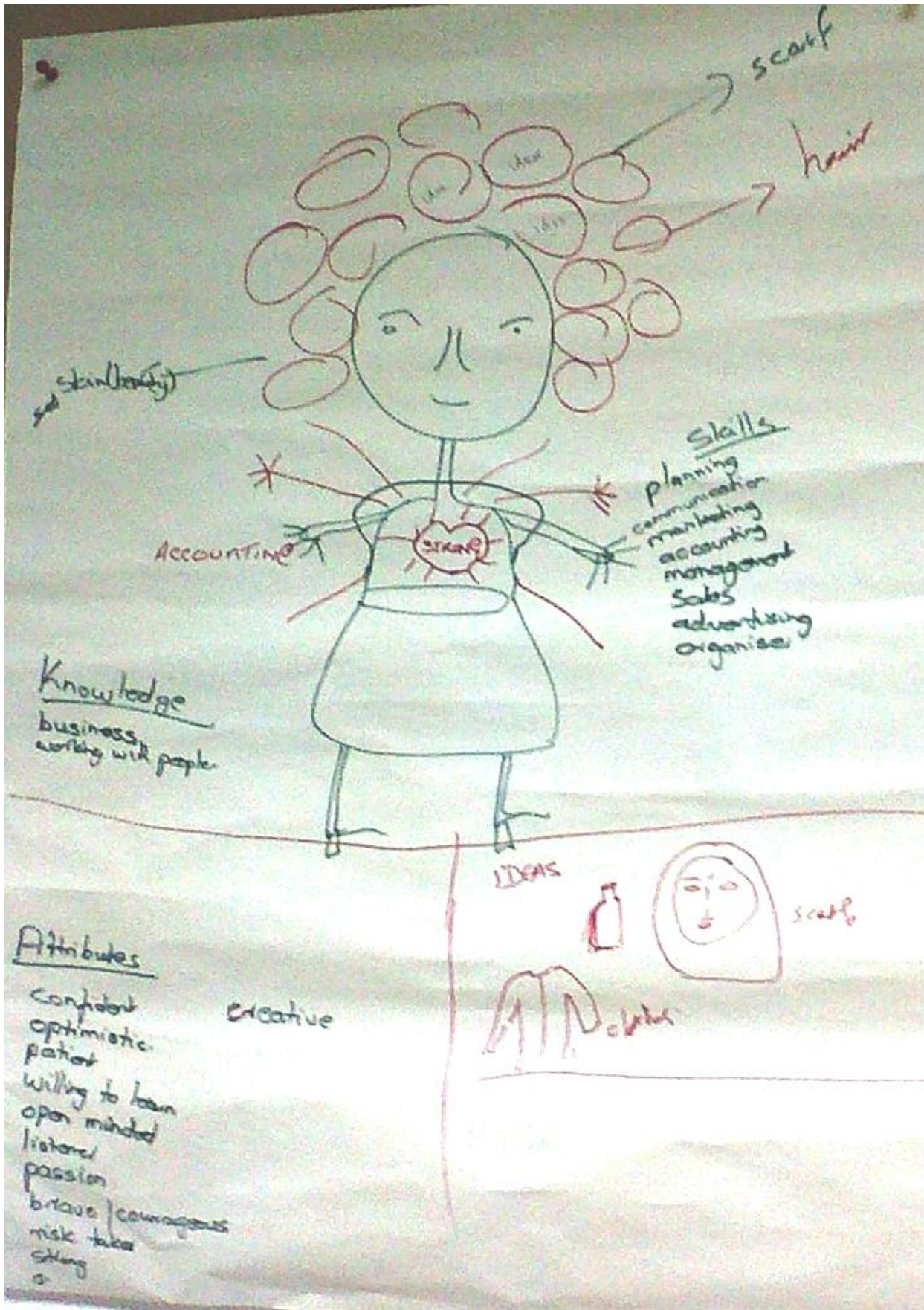


The Missing Link : Introductory Workshops Nov 2013

A business woman is.....









The Missing Link : Introductory Workshops Nov 2013

A business woman is.....

.....YOU!

Middlesbrough 12th November

I am running a business

I have an idea with others

Francine

Brigitte

Kudzai

I don't have an idea...yet!

I have an idea to employ myself

Fiona

Pari

Susan

Gladys

Hanaa

Hanaan

Kudzai

Gateshead 14th November

I am running a business

I have an idea with others

- Sarah
- Elizabeth
- Catherine
- Sehlile
- Almaz
- Noma
- Josphine
- Noma

Noma
Sehlile
Elizabeth
Noma
Tsitsi
Sarah

I don't have an idea...yet!

I have an idea to employ myself

- Nida
- Astride
- Patience
- Sheren

Josephine
Tapiwa
Daisy
Chipo
Edwige
Victoria

What DO we want?

- Clarity
- Where to start with developing a business idea
- What are the practical steps to follow
- Create a business plan
- Create a website for the business
- How to test the viability of a business idea
- How to manage risk
- Know what legal obligations there are
- Know where help can be found
- Know what kind of financial support exists and how to secure it
- Touch money

What DON'T we want?

- Hesitations – always forward progress
- Things that aren't useful
- Unanswered questions
- Messing around, wasted time
- Other people poaching business ideas
- Too much theory
- The same old same old thing...
- To accumulate debt early on

What do we bring...ourselves?

- Experience
- Experience of writing a business plan
- Ideas
- Research
- Know what I'm doing
- Sharing experience
- Team work
- Contacts
- Fun