A business woman is...

- Brains (intelligence, always room to learn)
- Be observant
careful – to know people's
customs
- Good
- Time
- Manage
- Commitment
- Big heart
- Patience
- Empathy
- for employees
- but stay in control
- Positive attitude
- Brief case

- Extra pair of hands
- Big ears to listen
- Coffee
- Attend Seminars & Training courses
A business woman is..........................
A business woman is:

- Honest
- Good communication skills
- Willing to learn
- Achieve
- Knowledge
- Hardworking
- Focus
- Strong (failures)
- Confidence
A business woman is ...

1. Smart
2. Wise
3. A leader
4. Patient
5. Organised
6. Good listener
7. Great thinker
8. Busy
9. Good personality
10. Hardworking
11. Smiling
12. Tactful
13. Cool
14. Good decision maker
15. Can plan
16. Good learner of new things
17. Punctual
18. Skilled
19. Focused
20. Resilient
21. 
22. 
23. 
24. 
25. 
26. 
27. 
28. 
29. 
30. 
31. 
32. 
33. 
34. 
35. 
36. 
37. 
38. 
39. 
40. 
41. 
42. 
43. 
44. 
45. 
46. 
47. 
48. 
49. 
50. 

Home/Work
The Missing Link: Introductory Workshops Nov 2013

A business woman is............................

[Image of a drawing with various attributes and skills listed, such as skills, accounting, knowledge, business, creative, confident, patient, willing to learn, open-minded, listen, passionate, brave, risk-taker, giving, and ideas written on the paper.]

- Skills: planning, communication, marketing, accounting, management, sales, advertising, organisational
- Knowledge: business, working with people
- Attributes: confident, optimistic, patient, willing to learn, open-minded, listener, passionate, brave, courageous, risk-taker, giving, creative
A business woman is

- good listener
- creative
- patient
- plan
- strength
- organised
- ideas
- confidence
- face challenges
- open to ideas
- less sleep
- know your weaknesses + strengths
- good communication
- listener
- facilities
The Missing Link: Introductory Workshops Nov 2013
A business woman is....................

......YOU!

**Middlesbrough 12**th November**

<table>
<thead>
<tr>
<th>I am running a business</th>
<th>I have an idea with others</th>
</tr>
</thead>
<tbody>
<tr>
<td></td>
<td>Francine</td>
</tr>
<tr>
<td></td>
<td>Brigitte</td>
</tr>
<tr>
<td></td>
<td>Kudzai</td>
</tr>
</tbody>
</table>

<table>
<thead>
<tr>
<th>I don’t have an idea...yet!</th>
<th>I have an idea to employ myself</th>
</tr>
</thead>
<tbody>
<tr>
<td>Fiona</td>
<td>Susan</td>
</tr>
<tr>
<td>Pari</td>
<td>Gladys</td>
</tr>
<tr>
<td></td>
<td>Hanaa</td>
</tr>
<tr>
<td></td>
<td>Hanaan</td>
</tr>
<tr>
<td></td>
<td>Kudzai</td>
</tr>
</tbody>
</table>

**Gateshead 14**th November**

<table>
<thead>
<tr>
<th>I am running a business</th>
<th>I have an idea with others</th>
</tr>
</thead>
<tbody>
<tr>
<td>Sarah</td>
<td>Noma</td>
</tr>
<tr>
<td>Elizabeth</td>
<td>Sehlile</td>
</tr>
<tr>
<td>Catherine</td>
<td>Elizabeth</td>
</tr>
<tr>
<td>Sehlile</td>
<td>Noma</td>
</tr>
<tr>
<td>Almaz</td>
<td>Tsitsi</td>
</tr>
<tr>
<td>Noma</td>
<td>Sarah</td>
</tr>
<tr>
<td>Jospehine</td>
<td></td>
</tr>
<tr>
<td>Noma</td>
<td></td>
</tr>
</tbody>
</table>

<table>
<thead>
<tr>
<th>I don’t have an idea...yet!</th>
<th>I have an idea to employ myself</th>
</tr>
</thead>
<tbody>
<tr>
<td>Nida</td>
<td>Josephine</td>
</tr>
<tr>
<td>Astride</td>
<td>Tapiwa</td>
</tr>
<tr>
<td>Patience</td>
<td>Daisy</td>
</tr>
<tr>
<td>Sheren</td>
<td>Chipo</td>
</tr>
<tr>
<td></td>
<td>Edwige</td>
</tr>
<tr>
<td></td>
<td>Victoria</td>
</tr>
</tbody>
</table>
What DO we want?

- Clarity
- Where to start with developing a business idea
- What are the practical steps to follow
- Create a business plan
- Create a website for the business
- How to test the viability of a business idea
- How to manage risk
- Know what legal obligations there are
- Know where help can be found
- Know what kind of financial support exists and how to secure it
- Touch money

What DON’T we want?

- Hesitations – always forward progress
- Things that aren’t useful
- Unanswered questions
- Messing around, wasted time
- Other people poaching business ideas
- Too much theory
- The same old same old thing...
- To accumulate debt early on

What do we bring...ourselves?

- Experience
- Experience of writing a business plan
- Ideas
- Research
- Know what I’m doing
- Sharing experience
- Team work
- Contacts
- Fun